

Enrollment Monitoring Report

BOARD OF TRUSTEES

NOVEMBER 2016

Why Does Enrollment Matter?

It's the core of our business

It determines who we serve

It guides how and what we need to do our work

It provides perspective on why students come to us

It can sparks questions about what past and present enrollment can tell us about future enrollments

General Enrollment Information

Dist	College	FA12	FA13	FA14	FA15	FA16	% Change 2012-2016	% Change 2015-2016
537	Richland	3272	3340	3369	3368	2839	-13.2	-15.7

Dist	College	FA12	FA13	FA14	FA15	FA16	% Change 2012-2016	% Change 2015-2016
537	Richland	27259.5	27706.5	27018.5	26662.5	23867.0	-12.4	-10.6

Peer Institutions Comparisons

Dist.	College	FA12	FA13	FA14	FA15	FA16	% Change 2012-2016	% Change 2015-2016
503	Black Hawk	6,360	6,574	6,307	5,271	5,613	-11.7	6.5
540	Heartland	5,456	5,215	5,286	5,298	5,282	-3.2	-.03
514	Illinois Central	11,125	10,770	10,296	9,704	9,290	-16.5	-4.3
526	Lincoln Land	7,193	7,020	7,066	6,447	5,744	-20.1	-10.9
505	Parkland	8,679	8,437	8,443	8,147	7,569	-12.8	-7.1
537	Richland	3,272	3,340	3,369	3,368	2,839	-13.2	-15.7
511	Rock Valley	8,312	8,150	7,737	7,651	7,699	-7.4	0.6
522	Southwestern	11,938	11,332	10,545	9,943	9,515	-20.3	-4.3
	State-wide	358,562	351,570	336,102	316,155	303,896	-15.2	-3.9

Source: From the ICCB Comparison of Final Fall 2012 -2016 Opening Enrollment Report

IPEDS (Integrated Postsecondary Education Data System) Data

Is received data from about 7,500 schools

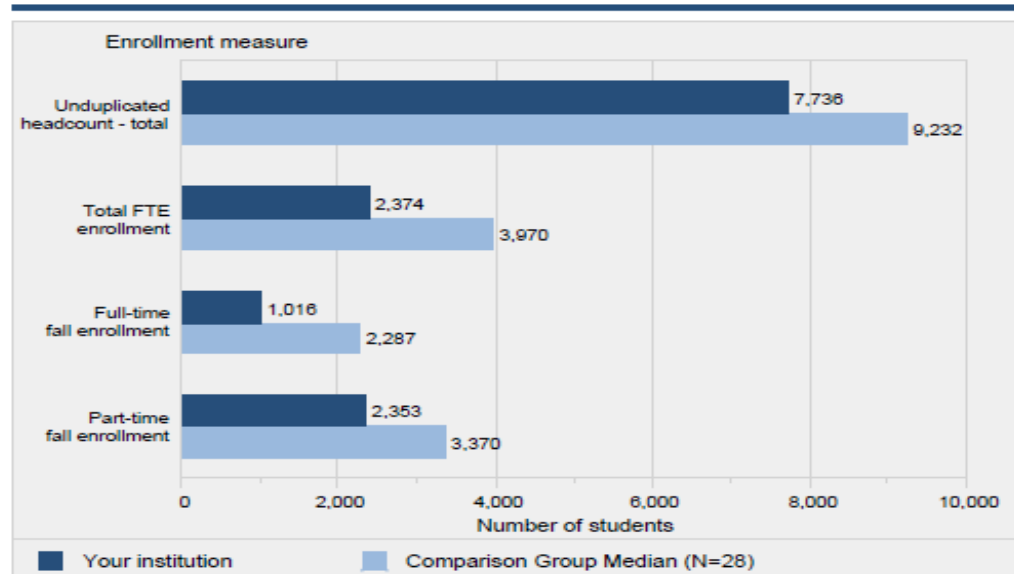
Information collected relates to student enrollment, graduation, tuition, graduation (program completion), faculty, staff and finances

Provides data points for comparison with other like institutions as well as some insight into what is happening both in the state and across the country

When comparing that percentage to our peer institutions in the report, we would be behind as there is a 40% full-time attendance going rate

IPEDS (Integrated Postsecondary Education Data System) Data

Figure 2. Unduplicated 12-month headcount (2013-14), total FTE enrollment (2013-14), and full- and part-time fall enrollment (Fall 2014)

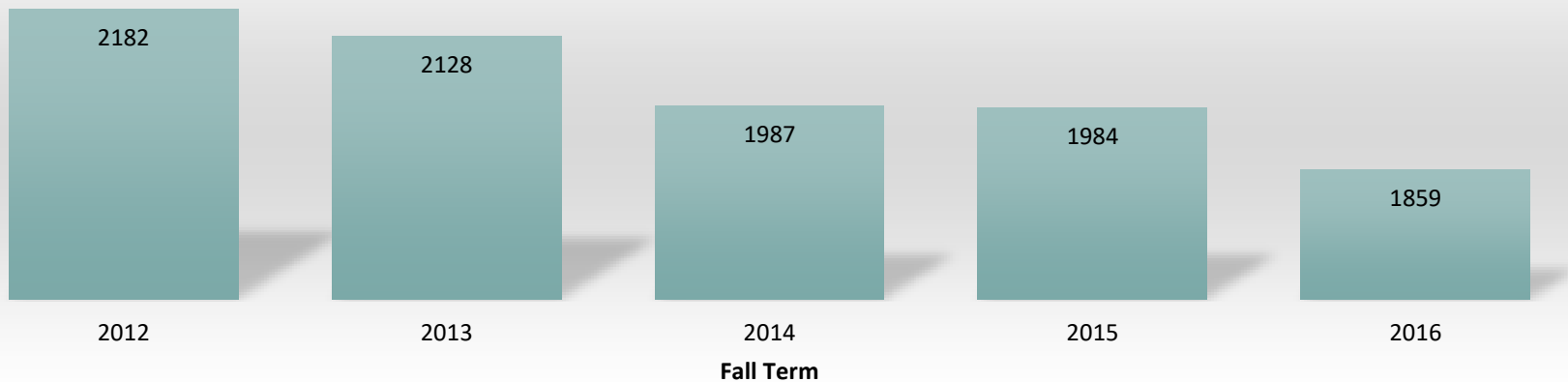


NOTE: For details on calculating full-time equivalent (FTE) enrollment, see Calculating FTE in the Methodological Notes. N is the number of institutions in the comparison group.
SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2014, 12-month Enrollment component and Spring 2015, Fall Enrollment component.

Financial Need of Students

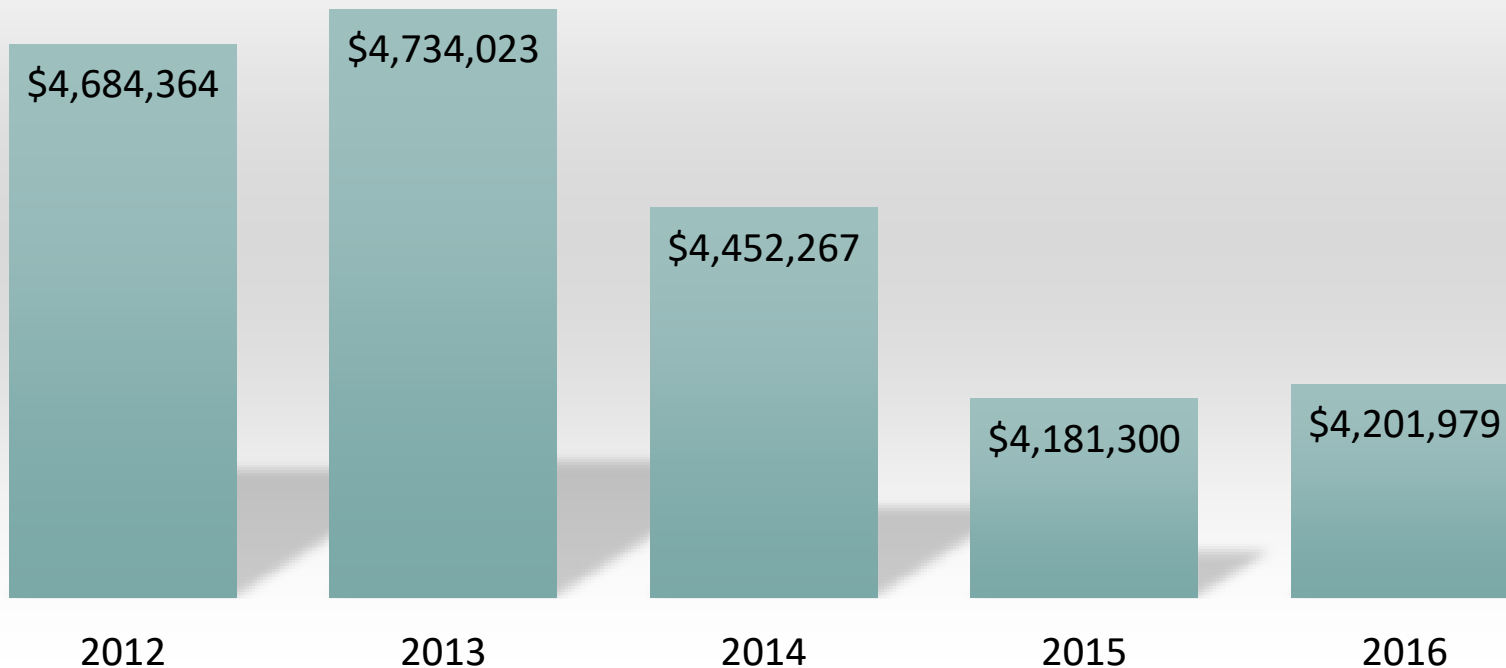
Students Indicating Richland on the FAFSA	FY12	FY13	FY14	FY15	FY16	FY17*
	3860	4118	4183	3965	3625	583

Number of Students Receiving Aid



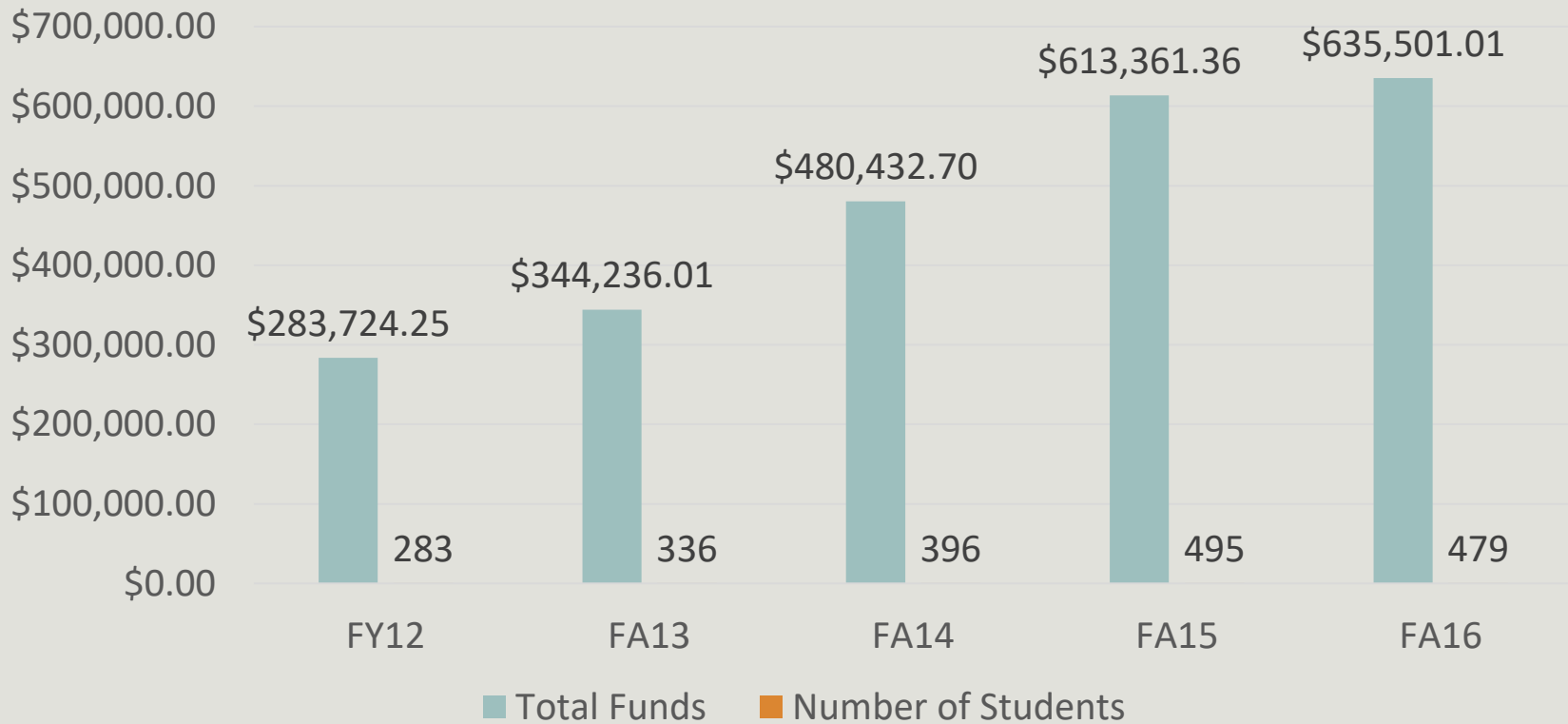
Financial Need of Students

Amount of Aid in Fall Term
Source: Argos: Financial Aid/Program Review

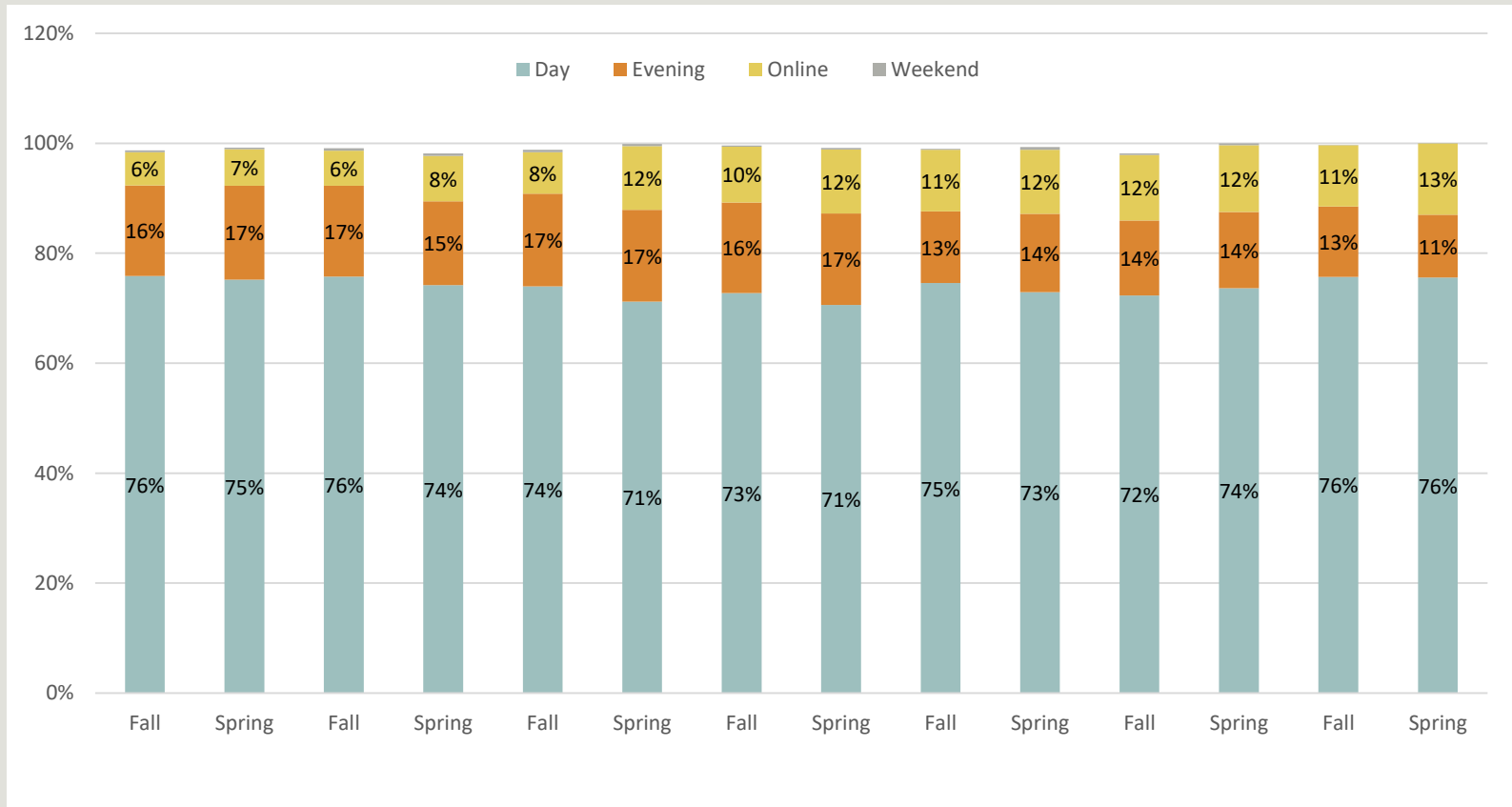


Financial Need of Students

Foundation Scholarships



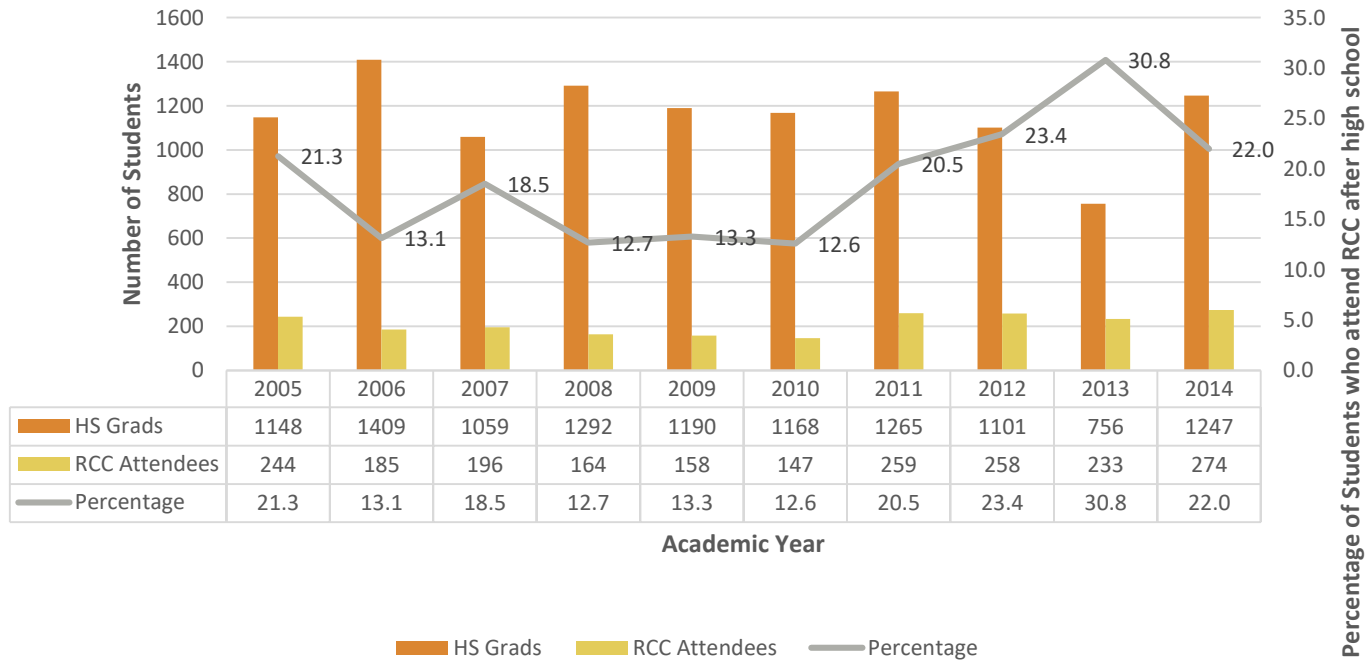
Trends in Enrollment



Trends in Enrollment

District High School Graduates Who Subsequently Enroll at Richland

Source: Argos_Student.StudentInformation.OtherInformation.RegistrationInformation.OLAP_RegStatus



Trends in Enrollment

Student Loan	FY12	FY13	FY14	FY15	FY16
Direct Loan (subsidized)	\$1,605,001	\$1,517,418	\$1,291,942	\$898,177	\$913,854
Direct Loan (unsubsidized)	\$795,308	\$758,045	\$627,633	\$547,407	\$898,177
Total loans	\$2,872,083	\$2,275,463	\$1,919,575	\$1,445,584	\$1,812,031
Total Student Borrowers (Duplicated)	716	668	550	576	572

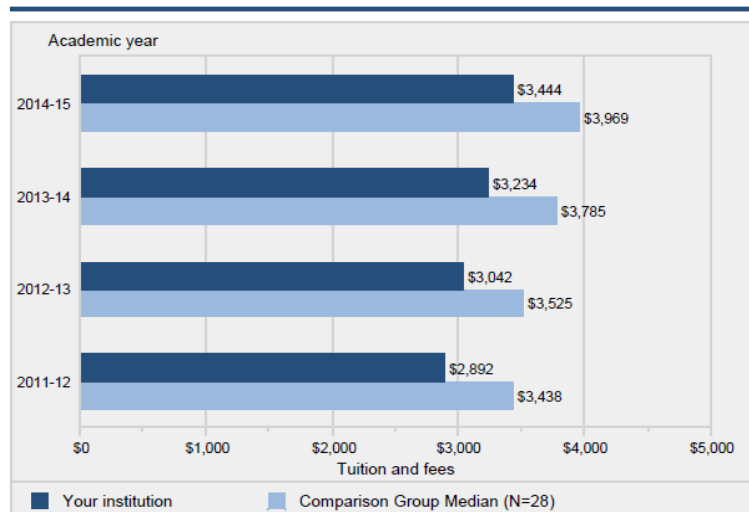
Persistence of our Students

	Definition	AY11	AY12	AY13	AY14	AY15
Fall to Spring Persistence	First-time, full-time student enrolled in Fall and returned as either fulltime or part time in Spring based on 10th day headcount - excludes DOC, ABE, ASE students	79.6%	76.4%	81.0%	78.6%	81.0%
Fall to Fall Retention	First-time, full-time student enrolled in Fall and returned as either full- or part-time in Fall based on 10th day headcount - excluding DOC, ABE, ASE students	55.5%	47.8%	60.7%	55.5%	*

*Unavailable; Source: 2015 Institutional Year Book

Persistence of our Students

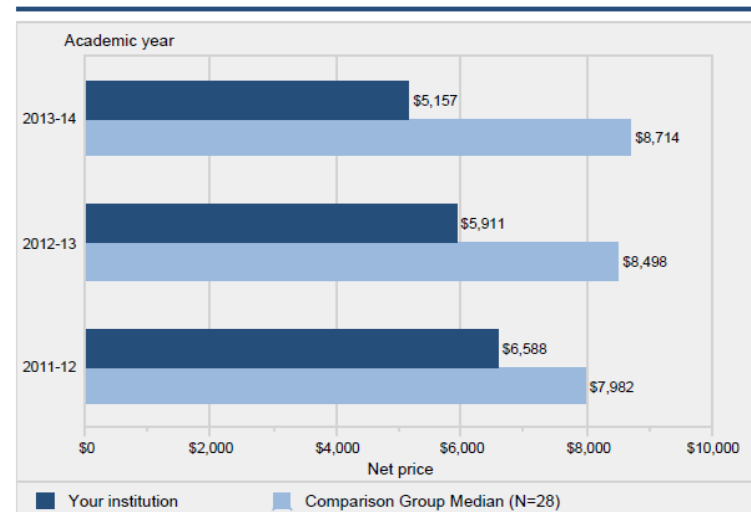
Figure 4. Academic year tuition and required fees for full-time, first-time degree/certificate-seeking undergraduates: 2011-12 to 2014-15



NOTE: The tuition and required fees shown here are the lowest reported from the categories of in-district, in-state, and out-of-state. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2014, Institutional Characteristics component.

Figure 5. Average net price of attendance for full-time, first-time degree/certificate-seeking undergraduate students receiving grant or scholarship aid: 2011-12 to 2013-14

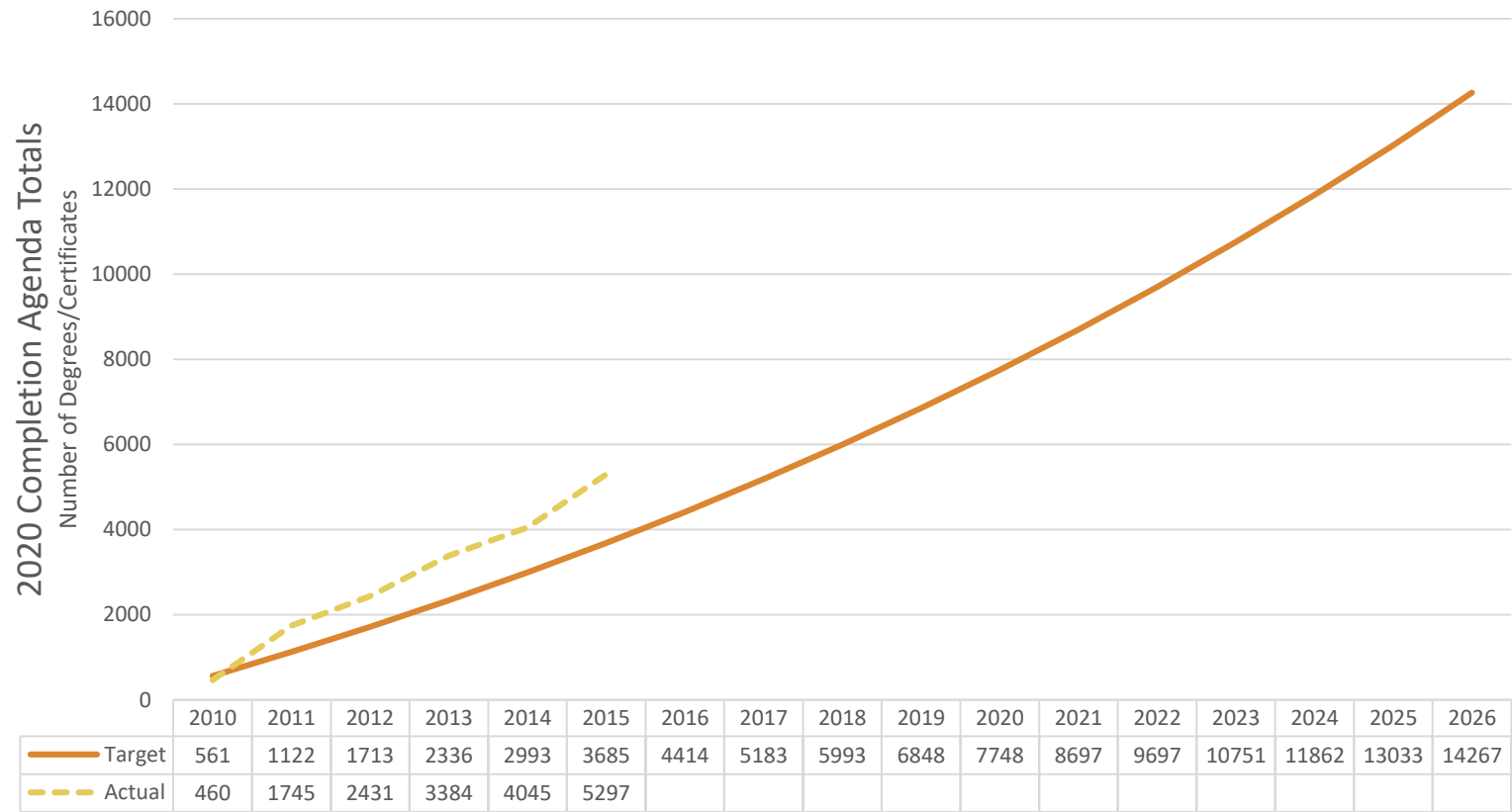


NOTE: Average net price is for full-time, first-time degree/certificate-seeking undergraduate students and is generated by subtracting the average amount of federal, state/local government, and institutional grant and scholarship aid from the total cost of attendance. Total cost of attendance is the sum of published tuition and required fees, books and supplies, and the average room and board and other expenses. For details, see the Methodological Notes. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2014, Institutional Characteristics component; Winter 2014-15, Student Financial Aid component.



Persistence of our Students



Persistence of our Students

Total Degrees and Certificates, by Type					
DEGREE/CERT (AY)	2012	2013	2014	2015	2016
BC: Basic certificate	60	96	67	109	120
AC: Advanced certificate	16	22	44	34	29
C: Certificate	137	343	201	381	476
AAS: Associate in Applied Science	156	143	201	152	159
ALS: Associate in Liberal Studies	46	27	30	26	32
AES: Associate in Engineering Science	1	4	1	0	1
AA: Associate of Art	129	99	98	74	94
AS: Associate of Science	101	57	83	75	86
AFA: Associate in Fine Arts	1	1	0	0	0
AAT: Associates of Arts in Teaching	5	2	1	1	0
Total	652	794	726	852	997

Source: Jenzabar RCC Grad Record (RCCgrad_rec).*

*This data is dynamic. Numbers may change when pulling from Jenzabar. Pulled June 15 of each academic year.

How the College is Responding

Results of CIP Team -15

- Enrollment at Clinton Higher Education Center
- Evening Enrollment
- Program Prioritization
- Enhanced Creative Marketing
- Student Driven Scheduling
- Late Registration

New Strategies and Institutional Efforts

- Retention Teams
- Strategic Enrollment Management Process and Plan
- Move Away from “People-Centered” processes

Questions

